

COOKIE POLICY

Purpose and Scope

As TUI Hotels & Resorts Türkiye ("THR TÜRKİYE"), when you visit our website ("tthotels.com"), we utilise cookies to improve your user experience and offer you personalised services. This Cookie Policy contains information regarding the purposes for which the cookies on our site are used and the management of these cookies. The data controller shall be referred to as THR TÜRKİYE*.

(THR TÜRKİYE represents the legal entities İberotel International A.Ş., Turcotel Turizm A.Ş., Club Seno, Turkuaz İnşaat Turizm A.Ş., Kybele Turizm Yatırım San. ve Tic. A.Ş. and TT HOTELS TURKEY OTEL HİZ. TUR. VE TİC. A.Ş. under the TUI A.G. partnership umbrella. Each group company is exclusively considered the data controller regarding the processing, storing, transferring, and sharing of data.)*

What is a Cookie?

Cookies are small text files saved to your computer or mobile device via your browser when you visit a website. These files are used to remember your preferences on our site and to provide you with a better experience.

Types of Cookies and Their Purposes

1. Strictly Necessary Cookies
 - These cookies are necessary for our website to function properly and cannot be disabled.
 - Purposes of Use: Session management, security settings, and site navigation.
2. Performance Cookies
 - These cookies collect information on how our visitors use our website.
 - Purposes of Use: Monitoring and improving site performance.
3. Functionality Cookies
 - These provide more personalised services by remembering user preferences.
 - Purposes of Use: Language options, remembering login details.
4. Targeting and Advertising Cookies
 - These are used to present advertisements relevant to visitors' interests.
 - Purposes of Use: Measuring the effectiveness of advertising campaigns and delivering customised content.

Use of Cookies and Data Transfer

- Cookie technologies such as Google Analytics and Meta Pixel may be utilised on our website.
- Data collected through these cookies may be processed abroad (for example, on servers in the USA). Data transfers abroad are carried out in accordance with Article 9 of the KVKK and relevant international regulations.

Management of Cookies

Users have the right to refuse the use of cookies or to withdraw their previously given consent.

Disabling Cookies via Browser Settings

- You can utilise your browser settings to disable or delete cookies.
- Google Chrome: [Help Centre](#)
- Mozilla Firefox: [Support Page](#)
- Microsoft Edge: [Support Page](#)

Consent for Non-Essential Cookies

- User consent is required for the use of non-essential cookies (performance, advertising, and targeting).
- You can manage your cookie preferences for these cookies at any time via our website's Cookie Preference Centre.

Updating the Cookie Policy

This Cookie Policy may be updated in line with changing legal regulations and technological developments.

Your Questions and Requests

For your questions regarding our Cookie Policy, you can contact us via the email address dpo@tuihotels.com.tr.