





# BABY AND CHILD FRIENDLY WHY IS THE CONCEPT IMPORTANT?

Designed specifically for families, the Smile Baby and child concept aims to bring a smile to the faces of babies, children and parents throughout their holidays with the baby and child-friendly services it offers.

Creating a holiday environment that suits the needs of families

Easing the holiday challenges faced by families with babies

Ensuring that children have a fun and safe holiday Ensuring that parents leave their vacation satisfied

## Baby and Child Friendly Services

- <u>Kids Chef:</u> Special menus (baby food, special meals for children)
- Private area in the main restaurant
- Mini Club and outdoor play areas
- Room services such as baby cot, room cleaning, kettle
- Baby care units (in public areas)
- Animations and events







## THE IDEAL HOLIDAY FOR FAMILIES THE IMPORTANCE OF BEING BABY-FRIENDLY

#### Side Sun Hotels

- Special breastfeeding and formula preparation areas.
- Baby cot, bottle warmer, high chair.
- Kid-friendly menus and private chef.
- Baby care units and safe play areas.
- Empathic and solution-oriented staff support for families.



#### HOTELS THAT ARE NOT BABY AND CHILD FRIENDLY

- No special areas or services are provided for babies.
- Lack of baby equipment in rooms (e.g. cot, kettle).
- No special meals for children in the restaurant.
- Lack of play area and baby care unit.
- A service that is insensitive to the needs of families and does not offer solutions.







### PRODUCTS AND SERVICES

#### FREE SERVICES

- Baby cot
- Snacks
- Room cleaning twice a day
- Kettle for preparing baby food
- Outdoor play areas
- Baby care unit

### PRODUCTS INCLUDED IN THE PAID BABY KIT

- Baby monitor (800 m range)
- Bottle warmer
- Stroller (with stroller and cane options)
- Baby shower set and bath tub
- Thermometer, potty





- ACTIVITY PROGRAMS SUITABLE FOR AGE GROUPS
- ACTIVITIES THAT COMBINE EDUCATION AND ENTERTAINMENT



O1 SAFETY PRECAUTIONS FOR CHILDREN





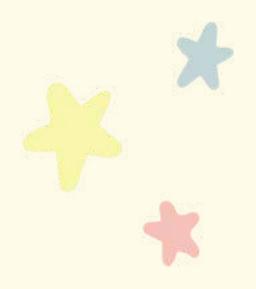








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